

## 2024 SPONSORSHIP

## **OPPORTUNITIES**

Connecting the construction industry with educators and community partners to help develop the current and future workforce pipeline. *An initiative of ABC NH/VT.* 











## 2024 Sponsorship

## **Your Sponsorship Will Support:**

- Networking with educators, community and industry partners.
  - Including a panel discussion on Fri., Feb. 16, with educators, industry, DOL and Insurance Reps
- Email communications and social media marketing.
- I Build NH / I Build VT website maintenance.
- Collection and distribution of resources and industry job postings through the website and social media.
- Student career exploration, work-based learning, and job opportunity requests.
- Production and distribution of I Build NH and I Build VT hard hat stickers and other promotional materials.

promotional materials.	Champion \$5,000	Influencer \$3,000	Advocate \$1,500
Company logo and link on website and email newsletter	<b>✓</b>	✓	✓
Company logo on the new I Build sponsor banner displayed at career fairs, presentations and in the Tim Barton Education Center - ABC NH/VT chapter office	<b>✓</b>	<b>✓</b>	~
Recognition on social media	Monthly	Bi-Monthly	Quarterly
Primary referral for education and community partners seeking industry involvement (presentations, job fairs, etc.)	~	~	~
Tickets to an ABC NH/VT event of your choice *	4	2	
Waiver of vendor fee at the NH Construction Career Days Sept. 26 & 27, 2024	~	<b>✓</b>	
Recognition as an ABC NH/VT I Build premier sponsor**	<b>✓</b>		
Sponsorship of one educator and their student to attend the 2024 Excellence in Construction Awards	~		

<sup>\*</sup> Excellence in Construction Awards Gala, Safety Awards and Graduation BBQ, Lake Champlain VT Cruise, or Safety Symposium

<sup>\*\*</sup> Available to ABC members only. Promotion includes logo on ABC NH/VT website and recognition alongside Premier Sponsors on ABC NH/VT event banners and in *Construction Resource* magazine